History of Graphic Design

Solving Problem

What is your goal?

Who is your audience?

What is your budget and timeline?

Design Principles

Composition

Resolution Solutions

Color is Science and Art

Using Visuals

CRAP Design

Designing for Print

Designing for Web

Logo Design

Software - Photoshop and the rest of the world

Basics of Photoshop

Essential skills in Photoshop

Open Source options

Typography

Serif

Sans Serif

Script

Anatomy of Type

Selecting the right type

Desktop Publishing

Business Cards

Flyers, Newsletters, journals and magazines

Pamphlets and brochures

The business side of Graphic Design

legal stuff

business forms and the job order

dealing with clients

marketing

1 hour

2 hours

9 hours

6 hours

3 hours

6 hours

3 hours

Total: 30 hours